

Working shirt guidelines for Member delegations

Overview

Members are requested to provide appropriate shirts for their accredited delegates with the approved text stating their position at the Competition. This will assist in the identification of delegate types, particularly to visitors and the media.

The approved text may be one of the following:

- WorldSkills Chief Expert **or** Chief Expert
- WorldSkills Expert Lead **or** Expert Lead
- WorldSkills Expert **or** Expert
- WorldSkills Competitor **or** Competitor
- WorldSkills Interpreter **or** Interpreter
- Team Leader
- Technical Delegate
- Technical Delegate Assistant
- Official Delegate

It is suggested that the text is printed in black or white depending on the colour of the shirt. Team colours may be taken into consideration.

The approved text, as above, shall be printed on the back of the Member uniform casual shirt using the artwork supplied. For sustainability Members may choose to not include “WorldSkills” and just have the position. This will allow for the same uniforms to be used at national, regional, and international competitions. See attached documents and the next page.

To assist with the identification of Competitors and Experts for media, the WorldSkills approved Member country or region flags are requested to be added to the left and/or right sleeves of work shirts. These should not be any wider than 8 cm.

Members must comply with the WorldSkills branding and the approved Member brand book.

Brand guidelines include the use of the monochrome (one colour) logo and visual identity as outlined in the current brand book found at <https://worldskills.org/brand>. Members can apply their Member logo, flag, brand colours, and cultural elements to reflect their national identities.

Members can contact WorldSkills International, for confirmation of logo applications and designs.

Artwork to send to your uniform printer

The accompanying documents are the actual artwork to be supplied to your shirt printer. They have the exact wording required including the font and size to be printed. This PDF must be supplied to your printer and should not be modified or manipulated in any way – it is the exact size for consistency across all Members.

Documents supplied are:

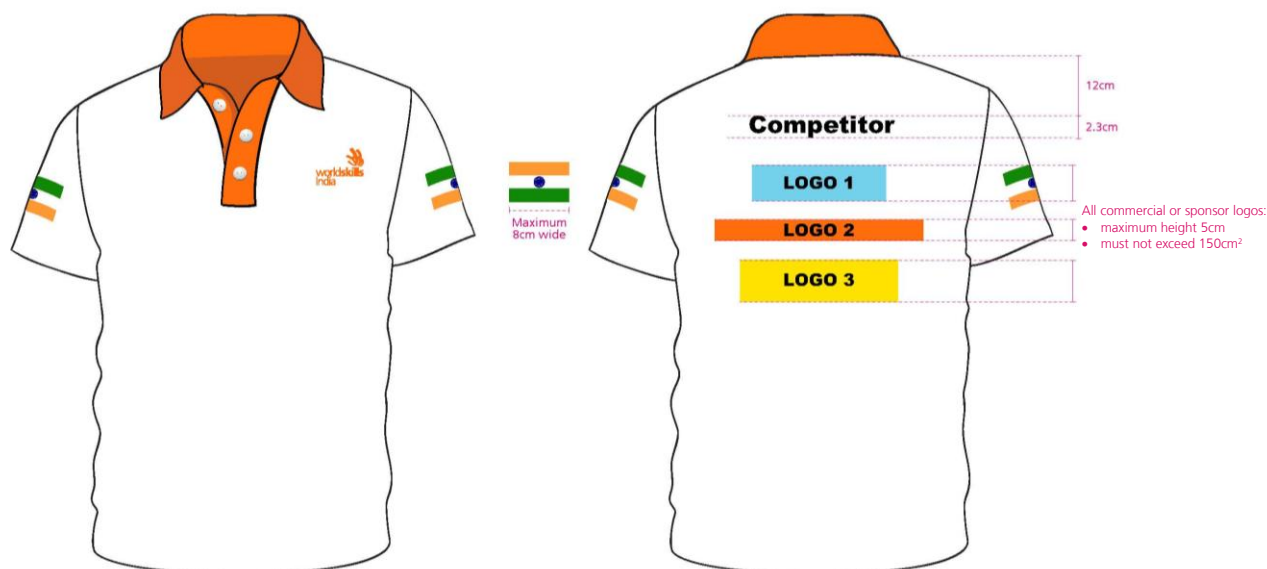
- WSC2024_working_shirt_artwork_E_CE_EL
- WSC2024_working_shirt_artwork_C_TL_I
- WSC2024_working_shirts_OD_TD_TDA

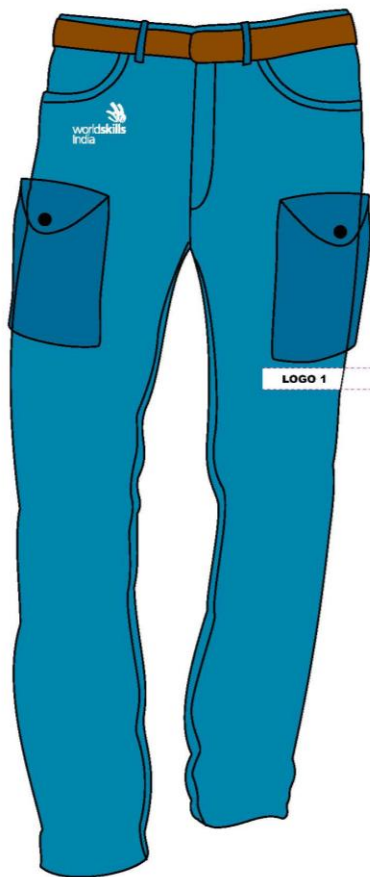
If your printer requests to retype the wording please provide these guidelines to ensure consistency:

- Font – Arial Black
- Case – Upper and lowercase
- Font size – 92 point or 23 mm in height (capital X)

Position of approved wording

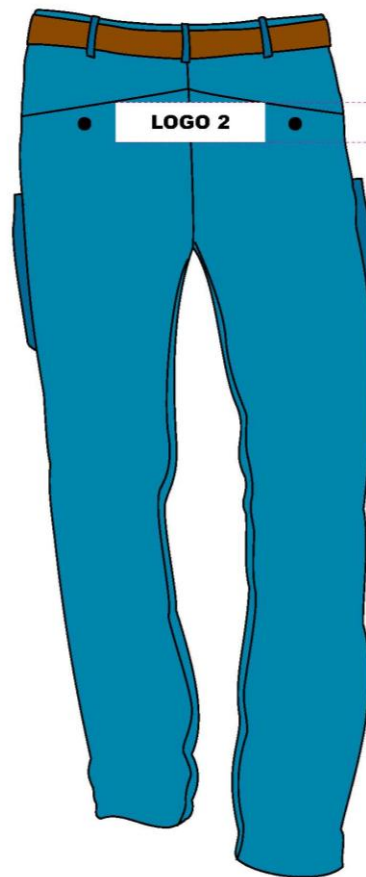
The image below shows the position of the wording on the shirts. Note that the top of the ascender on the top line of text is to be 12 cm below the collar or neckline of the shirt. For information on the use of commercial marks on work shirts and trousers/skirts please refer to the WorldSkills Commercial Marks Policy <WSI_POLICY_SP01_commercial_marks> on the WorldSkills website.





LOGO 1

- All commercial or sponsor logos:
- maximum height 5cm
 - must not exceed 150cm²



LOGO 2

- All commercial or sponsor logos:
- maximum height 5cm
 - must not exceed 150cm²