

# For all working people.

## G r e e t i n g s

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### **JAVADA contributes to sustainable social progress through vocational ability development.**



Today, as structural changes in economies, especially global economic competition, become more intense, the environment surrounding companies is evolving significantly, including the issue of a shrinking society and the problems of how to maintain skills and secure human resources as the baby boomer generation goes into retirement. In the midst of such circumstances, in order to have rich and stable vocational lives, there is a need that each person develop and improve his or her own skills and for creation of an environment where companies and society are in a position to support career development.

If Japan is to enjoy sustainable progress and become a vibrant society, it is also important that workers from all generations fully exert their individual skills. Encouraging women to return to work or find new employment when their children require less attention and promoting hiring of young people and employment of senior citizens after reaching retirement age is taking on importance when it comes to individual-oriented career development.

We at the Japan Vocational Ability Development Association (JAVADA) have been engaged in efforts to firmly respond to changing times and the needs of society ever since our establishment in 1979 based on the Human Resources Development Promotion Act.

As a specialist institution for evaluation of vocational ability, we use various projects related to vocational ability evaluation to ensure suitable evaluation and work to provide career development support for working people through the provision of various information, consultation support, etc. related to vocational ability development. Moreover, because Monozukuri and development of the human resources to support it form the foundations of industry, we engage in various projects related to skill promotion to foster respect for Monozukuri. Starting in 2013, we will be carrying out a Young Skilled Worker Development Support Project as a skill promotion-related project. We will endeavor to contribute to the development of manufacturing, which is a key industry in Japan, through effective passing on of skills and development of successors.

We will contribute to social progress by supporting career development, promoting skills and supporting human resource development at companies and will work to improve our services to tie that in to enriching the vocational lives of working people. Thank you for your continued guidance and cooperation.

**Kazuaki Kama**

Chairman of the Japan Vocational Ability Development Association